

MARK A. TESONE

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PROFESSIONAL SUMMARY

PMP-certified IT leader with over a decade of experience in project management, enterprise systems integration, and technology innovation. Adept at driving organizational efficiency through data-driven decision-making, process improvement, and strategic planning. Known for building collaborative, high-performing teams and delivering transformative digital solutions aligned with business objectives.

CORE COMPETENCIES

- **Strategic IT Leadership:** Aligning enterprise systems with organizational objectives to drive scalable, innovative solutions.
- **Enterprise Systems Expertise:** Deploying and optimizing Integrated Business Systems to enhance operational efficiency and align with institutional goals.
- **Project Management Excellence:** Expertise in Agile methodologies, risk assessment, resource allocation, and roadmap development to deliver complex projects on time and within scope.
- **Stakeholder Engagement:** Partnering across departments and with external vendors to ensure seamless project delivery and user-centric solutions.
- **Data-Driven Decision Making:** Leveraging analytics and insights to inform strategies that optimize operations and achieve measurable outcomes.
- **Process Optimization:** Streamlining workflows, reducing inefficiencies, and implementing data-driven, scalable systems for sustainable growth.
- **Cross-Functional Collaboration:** Building partnerships and facilitating coordination across diverse teams to ensure project success and innovation.
- **Team Leadership:** Cultivating high-performing teams through mentoring, empowerment, and fostering a culture of collaboration and continuous improvement.

RECENT EXPERIENCES

Director of Enterprise Systems—Lansing Community College; Lansing, MI **2023-Present**

- Spearheaded integration and optimization of ERP and CRM platforms, aligning them with institutional goals.
- Enhanced operational efficiency and ensured compliance through robust data security measures.
- Delivered measurable outcomes via cross-functional collaboration and stakeholder engagement.

Program Manager—Amazon Web Services; Remote **2021-2022**

- Led deployment of cloud computing curricula, improving adoption metrics through innovative strategies.
- Designed KPIs to monitor success, leveraging analytics for continuous improvement.

Senior Business Analyst / Application Systems Analyst—Lansing Community College; Lansing, MI **2015-2021**

- Optimized ERP systems and automated workflows, improving institutional efficiency and achieving a reduction in manual processes.
- Conducted data analysis and collaborated with stakeholders to develop user-centric technical solutions, driving institutional goals forward.

Project Manager—Michigan Virtual University; East Lansing, MI **2013-2015**

- Improved project delivery times through process mapping and cross-departmental communication enhancements.
- Established a PMO framework, elevating project management maturity and operational efficiency.

EDUCATION

Bachelor of Science in Global IT, Project Management, Davenport University

2012

Project Management Professional (PMP), Project Management Institute

2016